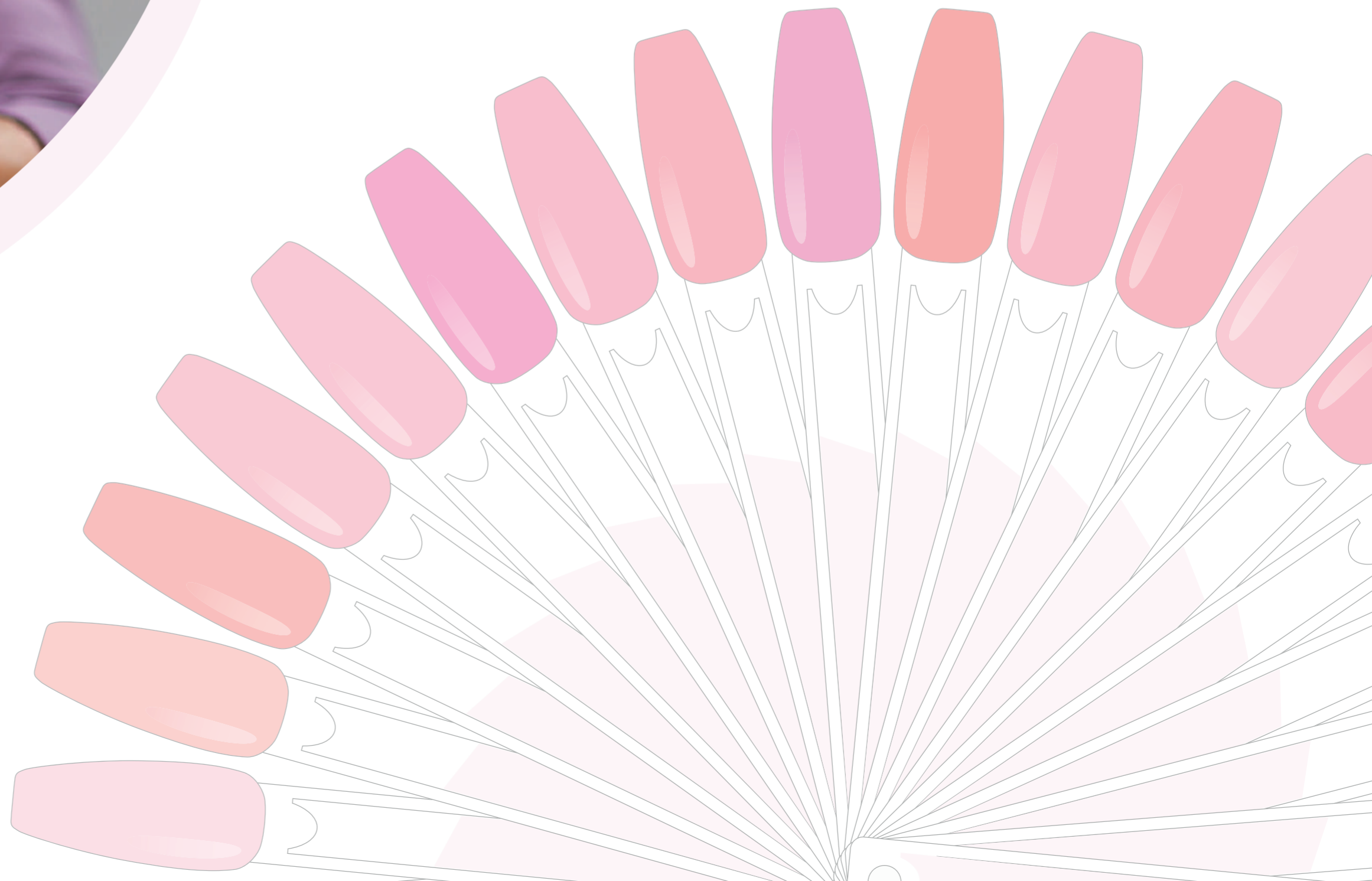




*Magic*<sup>®</sup> CLEAN  
FORMULAS  
THAT NEVER  
LET YOU DOWN 

# CATALOGUE

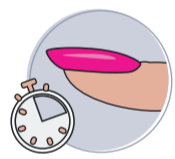


**2023**  
**READERS'**  
**CHOICE**  
**NAILPRO**

FINALIST

**BEST GEL  
 POLISH SYSTEM**

# MLaq Gel Polish



Easy to Apply



Does Not Shrink

FORMULATED AND



WITH DOMESTIC AND  
 IMPORTED MATERIALS

**2023**  
**READERS'**  
**CHOICE**  
**NAILPRO**

FINALIST

**BEST GEL  
 POLISH SYSTEM**

# MLaq Gel Polish



Tackless Hyper Shine —  
**BEST TOP GEL**

**2021**  
**READERS'**  
**CHOICE**  
**NAILPRO**

WINNER

**2022**  
**READERS'**  
**CHOICE**  
**NAILPRO**

WINNER

**2023**  
**READERS'**  
**CHOICE**  
**NAILPRO**

WINNER



**30+**  
 Days  
 OF HYPER  
 SHINE

**2023**  
**READERS'**  
**CHOICE**  
**NAILPRO**

FINALIST

**BEST GEL  
 POLISH SYSTEM**

# MLaq Gel Polish



**THANK YOU SO MUCH!**

**Monique Winchester**  
 Love Nail guard! It's helped my problem clients  
 Like · Reply · 47m

**Peggy Tsang**  
 Nail guard is an amazing product! Self levels beautifully, super durable and great with problem lifters. It does have a heat spike so be careful and I find it files more like an acrylic versus a gel. It's not as soft and you really need to make sure it... [See More](#)  
 Like · Reply · 43m

**Erica Belle**  
 Omg this stuff changed the game for me! It's all I use on anyone now.. from short overlays to longer nails as well. Zero lifting even on problem nails. And it self levels so it saves you the finish filing step 🤩 Uh-mazing stuff!!  
 Like · Reply · 27m

**nails\_by\_sippy** I love your silicone thin base and Soft Rose Nail Guard. I am obsessed with your Tackless Top coat 🤩🤩 @beauty\_by\_nanki @xombee.nails

**Haight Lindsey**  
 Wat is it exactly I'm looking to try a new gel system and I saw this. Is it just a healthier alternative to regular gels  
 Like · Reply · 43m

**Lizzie Nicki**  
 This is my go to product now 😊 it can be used for short to long nails if you build the apex.  
 Like · Reply · 40m

**shelleypolishperfect** I just have to say, I am LOVING Magic Gel so far. You guys make some pretty awesome glitter gels!! I also got an MLaq to try out. I WILL be ordering more. It's so nice to have good products in my studio ❤️

**xombee.nails** Nail Guard is THE BEST!! I'm obsessed with soft rose. 🤩 @liquidvanityesthetics @nails\_by\_sippy  
 3d 1 like · Reply

**nailperfectionstudio** I also LOVE these forms and I've tried so many different ones- these are so well thought out for great fit and quick, easy customization!!  
 7h Reply

**jaimepaillettes** I can absolutely testify every claim is 100% accurate! Switching to these forms was a huge game changer for me. They are SO much easier to put on, and make application a breeze.  
 10h Reply

**Leslee Martin**  
 Magic gel has AMAZING products! I love their ultra silk and diamond fiber. There my go to's paired with the silicone thin base 🤩🤩  
 Like · Reply · 1h

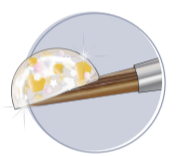
**clamont12** I absolutely love Magic Gel's Rubber Silicone Base. I use it on every single person. It is a must! 🤩🤩🤩  
 3d 1 like · Reply





# Gel Paints

#1 Universal Black	#2 Universal White	#3 Texture White	#4 Juicy Cherry	#5 Neon Fuchsia	#6 Neon Orchid	#7 Neon Strawberry	#8 Neon Tangerine	#9 Neon Lemon	#10 Neon Lime
#11 Neon Blue	#18 Rainbow	#24 Turquoise	#27 Mother of Pearl	#28 Diamond White	#31 Silver	#33 Real Gold	#36 Sky Blue	#37 Mint Green	#38 Iridescent Black
#39 Black Gold	#40 Metallic Sapphire	#41 Metallic Amethyst	#42 Royal Purple	#43 Royal Blue	#44 Royal Cherry	#46 Steel Grey	#48 Milk Chocolate	#49 Coffee Bean	#50 Mocha Cream
#58 Pink Sand	#59 Naked Sand	#62 Red Carpet	#65 Burgundy	#67 Christmas Red	#68 Mystique Topaz	#69 Apple Green	#70 Pastel Lavender	#72 Pastel Lollipop Pink	#73 Pastel Serenity
#76 Business Blue	#79 Ballerina	#80 Dreamy Night	#81 Gold Stars	#84 Dusty Navy	#86 Rose Smoke	#87 Truffle Chiffon	#92 Neon Purple Rain	#94 Wild Indigo	#95 Rich Plum
#96 Amethyst Orchid	#97 Mauve Velvet	#99 Emerald Night	#100 Real Rose Gold	#105 Downtown Green	#106 Mermaid Teal	#108 Burnt Amber	#109 Frosted Mulberry	#111 Fall Sunset	#112 Sophisticated Teal



High Reflectance Glitters



Lines of Any Thickness

Tackless Hyper Shine —  
**BEST TOP GEL**

**2021** WINNER  
READERS' CHOICE  
NAILPRO

**2022** WINNER  
READERS' CHOICE  
NAILPRO

**2023** WINNER  
READERS' CHOICE  
NAILPRO

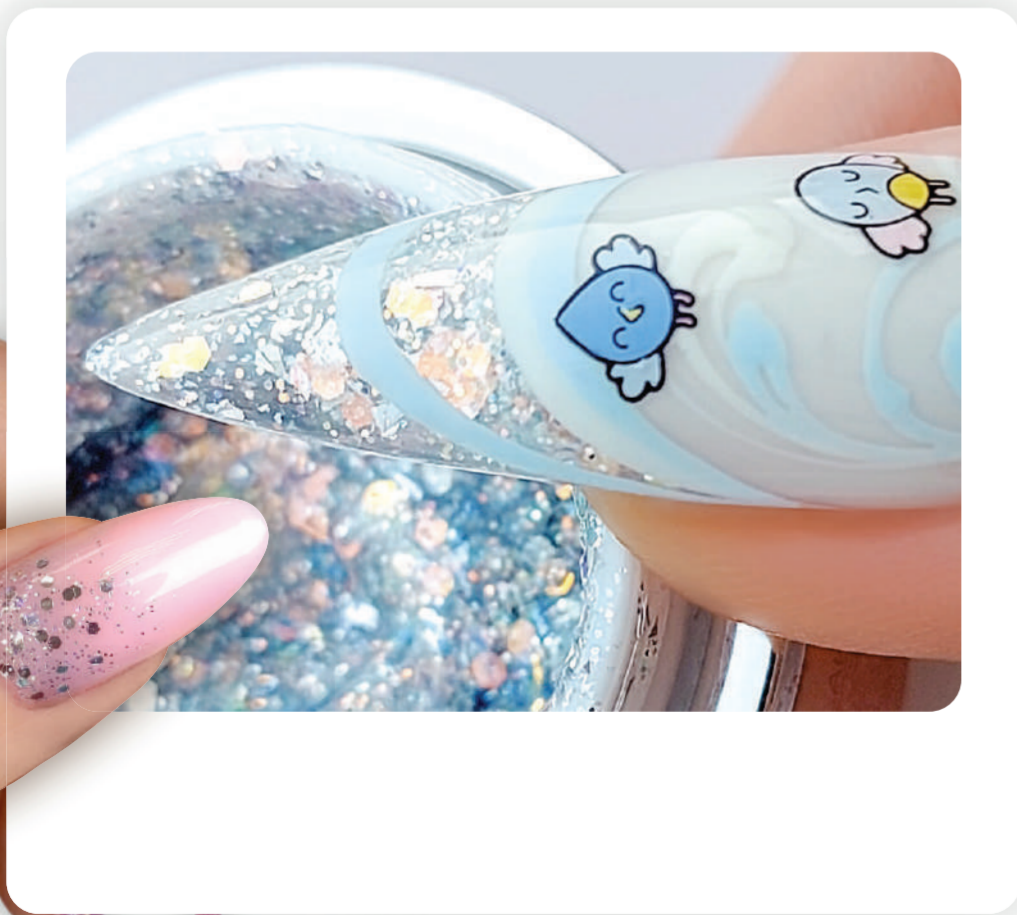


**30+** Days  
OF HYPER SHINE



# Gel Paints

Glitter gels have a stable and consistent concentration of foil particles, so you will **never** have to stir the gel before application.



 #114 Sunny Olive	 #117 4D White	 #119 Presious Chacoal	 #121 Britannia Silver	 #126 Pastel Sky Blue	 #130 Almond Latte	 #133 Majestic Navy	 #134 Bubble Bath	 #136 Pink Champagne	 #141 Mint Love
 #142 Cosmic Strawberry	 #144 Caramel Candy	 #148 Mermaid Tail	 #153 Blazing Magenta	 #154 VIP Pink	 #155 Sugar Flamingo	 #158 Beach Party	 #159 Rainbow Unicorn	 #160 Healing Energy	 #161 True Passion
 #164 Secret of Diamonds	 #166 Pure Love	 #182 Star Spark	 #183 Sunkissed	 #184 Orange Nectar	 #187 Exotic Fuchsia	 #190 Passion Pink	 #191 White Heaven	 #192 Turquoise Haze	 #193 Raspberry Ice
 #194 Vanilla Ice	 #195 Salmon Peach	 #197 Sheer Veil	 #206 Azure Ice	 #207 Sunset Tranquility	 #208 Rich Chocolate	 #209 Earthy Symphony	 #212 Violet Heart	 #213 Ocean Wonders	 #216 Red Mahogany
 #217 Executive Red	 #218 Power & Satin	 #219 Ferrari Red	 #220 Rich Rosewood	 #226 Twinkle	 #229 Sun Peach	 #230 Confetti	 #231 Pink Sweetness	 #232 Purple Tutu	 #233 Sea Foam
 #235 Golden Bird	 #239 Coral Shimmers	 #240 Falling in the Skies	 #241 Bliss	 #243 Aurora Lights	 #244 Emerald Breeze	 #246 Lemonade	 #247 Lime Slush	 #250 Adventure	 #255 Antique Pearl
 #257 Willow									



# Brushes

## PREMIUM



Include Caps



Lightweight Aluminum Handle



Specialty Bristles

## REGULAR



Same Specialty Bristles



Wooden Handle,  
Lower Price

## PREMIUM



#1  
Delicate Liner



#2  
Lines & Swirls



#3  
Tiniest Details



#4  
Essential Detailer



#5  
Creative Swirls



#6  
Swirls & Shades



#7  
Flawless Oval



#8  
Flawless Square



#9  
One Stroke



#10  
Salon French



#11  
Ombre

## REGULAR



#1  
Delicate Liner



#2  
Lines & Swirls



#3  
Tiniest Details



#4  
Essential Detailer



#5  
Creative Swirls



#6  
Swirls & Shades



#7  
Flawless Oval



#8  
Flawless Square



#9  
One Stroke



#10  
Salon French



#11  
Ombre

# COST PER SERVICE



## Gel Manicure

### WITH NAILGUARD

Average nail length from cuticle 1/2"

	Full Set	
	Services per container	Cost per service
Silicone Thin Base	130	\$ 0.14
One Coat Coverage Mlaq	115	\$ 0.12
Tackless Hyper Shine	115	\$ 0.15
<b>TOTAL</b>		<b>\$ 0.41</b>



## Nail Overlay WITH NAILGUARD

Average nail length from cuticle 5/8"

	Full Set		Refill	
	Services per container	Cost per service	Services per container	Cost per service
Silicone Thin Base	90	\$ 0.19	90	\$ 0.19
NailGuard Builder	25	\$ 0.71	75	\$ 0.23
One Coat Coverage Mlaq	80	\$ 0.17	80	\$ 0.17
Tackless Hyper Shine	80	\$ 0.22	80	\$ 0.22
<b>TOTAL</b>		<b>\$ 1.29</b>		<b>\$ 0.81</b>



## Salon Length Sculpted

### WITH NAILGUARD

Average nail length from cuticle 7/8"

	Full Set		Refill	
	Services per container	Cost per service	Services per container	Cost per service
Forms	30	\$ 0.53	-	-
Silicone Thin Base	70	\$ 0.25	70	\$ 0.25
NailGuard Builder	16	\$ 1.10	70	\$ 0.25
One Coat Coverage Mlaq	65	\$ 0.21	65	\$ 0.21
Tackless Hyper Shine	65	\$ 0.27	65	\$ 0.27
<b>TOTAL</b>		<b>\$ 2.36</b>		<b>\$ 0.98</b>



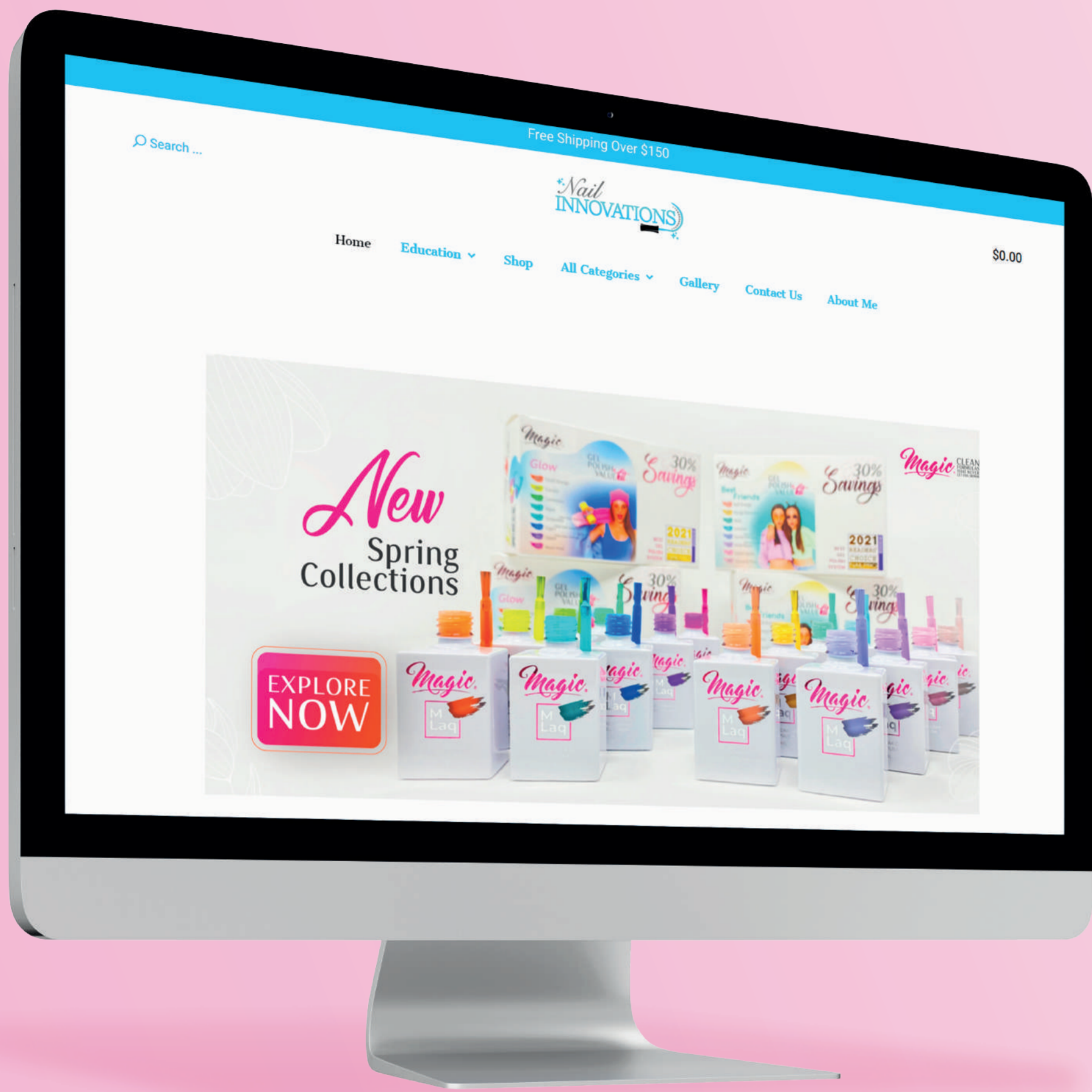
## Salon Length Sculpted

### WITH CLASSIC BUILDERS

Average nail length from cuticle 7/8"

	Full Set		Refill	
	Services per container	Cost per service	Services per container	Cost per service
Forms	30	\$ 0.53	-	-
Silicone Thin Base (60ml)	280	\$ 0.17	280	\$ 0.17
Diamond Fiber Refill (180ml)	156	\$ 0.82	780	\$ 0.16
One Coat Coverage Mlaq	65	\$ 0.21	65	\$ 0.21
Tackless Hyper Shine	65	\$ 0.27	65	\$ 0.27
<b>TOTAL</b>		<b>\$ 2.00</b>		<b>\$ 0.81</b>





 AVAILABLE IN THE USA  
[nail-innovations.com](http://nail-innovations.com)



Darcy Olin  
315-559-6211

